









ABOUT MARINA

Based in Seattle, WA, I enjoy working remotely with companies small enough for each person to make a real impact. Specializing in web design and WordPress development, I also work closely with marketing teams to strengthen their company's visual brand.

TOP SKILLS

-  UX/UI design, web design
-  Information architecture
-  Wireframing + prototyping
-  Web development
-  Marketing + print design
-  Self motivation
-  Time management
-  Openness to learning



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MARINA SNYDER

Visual Designer



EXPERIENCE

Graphic & Web Designer | Developer

VERSIUM ANALYTICS | 2018 - CURRENT

At Versium, I design and develop landing pages, custom WPBakery elements, email templates, and marketing collateral in line with the brand guide I created for Versium and its sub-brands.

Web Designer | WordPress Developer

MARINA SNYDER WEB SOLUTIONS | 2015 - CURRENT

As an independent web designer and WordPress developer, I help clients redesign and build ecommerce websites with a focus on increasing online revenue and newsletter signup conversions.

Communications Manager

INTERNATIONAL LIVING FUTURE INSTITUTE | 2017 - 2018

I managed the design of all print and digital assets for 17+ sub-brands, 4 company websites, and an email list of 50,000 subscribers, sending 2 to 4 targeted email campaigns per week.

Digital Marketing Coordinator

NORTH ATLANTIC BOOKS | 2014 - 2017

As the company website manager, I collaborated with staff to restructure the site's IA and worked with developers to help implement a redesign that doubled monthly site revenue.



EDUCATION

School of Visual Concepts

ONGOING PROFESSIONAL DEVELOPMENT

UX design | UI design | print design

Loyola University – New Orleans

BACHELOR OF ARTS | MAGNA CUM LAUDE

English / writing with honors | environmental studies